

Crescar Newsletter

Summer 2025



It's hard to believe we're already well into the second half of the year, and when I look at everything we've achieved so far, it's remarkable to see just how much we've managed to deliver. It has been an incredibly busy half year for our teams, working across multiple clients on some of the most complex bids in the UK and Middle East transport sectors. I know the scale of these projects has at times taken its toll, but I want to applaud the dedication and professionalism that has been nothing short of exemplary.

As we continue to build on our commitment to high-quality service, our ambition to be a premier advisory and project consultancy is becoming a reality, thanks entirely to the tireless work of our people across the regions. What's most exciting is knowing this is only the beginning of what we're capable of.

In this first edition of our newsletter, I'm proud to share some of our standout achievements so far this year.

*Russell
Watmore*

**Co-founder | Business Operations
and Sales Performance**

New Starters

Miles Evans – Bid Coordinator



In May, we welcomed Miles to our UK operations. With previous experience in a multidisciplinary design firm that provided engineering, architecture, and environmental services, Miles has fantastic bid experience within critical teams of EMEA Commissioning. In his role as Bid Coordinator, Miles brings fresh insight and a new perspective to the team.

Reflecting on his new role, Miles said: "I'm so excited for this next phase of my career with Crescar. It's a growing team of knowledgeable and enthusiastic experts from around the world, and the opportunity to learn and grow with them is really exciting."

Marina Argirova – Bid Writer



Joining the UK team in March this year, Marina has been a wonderful addition to the team. Marina not only has bid writing experience but has also spent some time as a Digital Marketer, bringing her knowledge of customer experience and storytelling to her new role at Crescar.

"It's been a whirlwind few first few months at Crescar and it's been great to get stuck in on some brilliant bids we're working on. We're a small but growing UK team and working locally with global insights into best practices and challenges is a great learning opportunity for me."

Navigating the Future at The Big Coach Conversation

As the first and only industry-wide event dedicated to the coach sector, The Big Coach Conversation in Derby was a fantastic opportunity for us to show our support, not just as sponsors, but also through our speakers, exhibition stand, and team presence throughout the day.

Mark Kipling, our Service Delivery Director, took part in the 'Tackling Industry Challenges' panel, joining peers to discuss the key issues facing the sector and the proactive solutions we need to put in place.

The day also gave us a valuable chance to connect with industry colleagues, hear first-hand the challenges and opportunities on the horizon, and reflect on how we can continue to be a trusted ally to our customers.



Mark Kipling and Russell Watmore at The Big Coach Conversation 2025

Crescar Proud to Sponsor the RSN Annual Dinner 2025

We're one of the proud sponsors of the Railway Study Network (RSN) Annual Dinner 2025, which will be taking place in October at the Kia Oval in London.

The RSN Annual Dinner brings together senior leaders, innovators and rising talent from across the sector and will be hosted by the brilliant Neil Micklethwaite with oversight from RSN President Neil Robertson. As ever, the evening promises to be both inspiring and impactful.

A highlight of the evening will be the keynote address by Mary Grant, CEO of Porterbrook and Chair of the National Skills Academy for Rail. Mary will share valuable insights into the future of our industry, and the programme will also shine a spotlight on the next generation, with special segments featuring apprentices and rising stars from the industry.

In addition to its networking opportunities, the event carries a strong charitable element, raising funds in support of the Railway Benefit Fund, a cause close to the hearts of many in the sector.

For Crescar, sponsoring the RSN Annual Dinner reflects our commitment to supporting industry collaboration, professional development, and the celebration of rail's future talent. We look forward to connecting with our peers, sharing perspectives, and being part of an evening that celebrates both achievement and ambition within the rail community.



**Railway
Study
Network**

Crescar Expands into Saudi Arabia

Supporting Regional Growth Ambitions under Vision 2030

Building on its strong foundations in London and Dubai, we have officially expanded our operations to Saudi Arabia, marking a significant step forward in our mission to be a trusted partner in the delivery of transformative infrastructure projects in one of the world's most ambitious and rapidly evolving markets. Our team has already built extensive industry experience in the transport industry in KSA, due to the rich project base we have developed with current clients. We are now looking to bolster this with further dedicated and experienced on-the-ground personnel with experience of the KSA infrastructure and mobility project landscape.

Saudi Arabia is currently undergoing an extraordinary transformation. Vision 2030, the country's long-term national strategy, is driving investment across a range of sectors, including tourism, aviation, logistics, and public transport. These ambitions are creating exciting opportunities for infrastructure development, laying the foundations for a more connected, resilient, and globally competitive nation.

At the heart of Vision 2030 is a commitment to economic diversification, regional development, and improved quality of life. Major initiatives include transforming the Kingdom into a global logistics hub,

building smart cities, expanding public transport networks, and developing world-class facilities to host landmark events such as the 2034 FIFA World Cup and the Asian Winter Games.

Our ambition in the region is clear: to be the partner of choice in Saudi Arabia for public transport development and infrastructure delivery. As a hands-on partner we are committed to bringing ideas to life, working side-by-side with clients to turn their vision into reality.

With all service lines now fully operational in Saudi Arabia, and a growing track record of successful delivery, Crescar is well-positioned to play a central role in the Kingdom's journey towards Vision 2030 and beyond.

Read the full interview on our website or scan the QR Code below:



Stories, news, website

A New Look With Familiar Faces

Our website has had a refresh to include a new layout, easier navigation and clearer service area. And a few new images of the team too!

We've also included a brand-new case study and news section, which we'll be updating with our latest insights, industry experiences and client stories from across the world.

Visit our website by following [this link](#) or scanning the QR code below.



Our New Website is Live

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